

CONTESTANT RULES & REGULATIONS

BOBILYA CHRYSLER DODGE, INC. LICENSED TO WIN

CONDITIONAL PRIZE CONTEST

7/25/09

Contest can be entered at Bobilya Chrysler Dodge, online, packet pick up prior to the race on 7/24/09 at the North Woods Coffee Company or the morning of the race at 7 a.m. on 7/29/2009. In order to be considered eligible to win the grand prize for this contest, contestants must be in possession of a valid driver's license. A maximum total of five (5) contestant(s) will be eligible for the chance to win the grand prize during the contest period. These five (5) contestants will be randomly selected from the registered participants who are running or walking in the Run for an Instrumental Lifelong Experience and finish the race between the times of 15 – 55 minutes. Participants registering for the race are automatically considered in this random pool provided they participate within the rules of the contest. Contestants must be present to win. All attempts to match the winning number will cease at the close of business on each event date listed above, regardless of the number of contestants who have attempted to match and win.

Contestant (s) will have the chance to win the grand prize by attempting to match the registered finish time number in exact sequential order to the predetermined winning number randomly selected by AHNO from the 15:00-55:00 ranges at 1st Run for an Instrumental Lifelong Experience. Each and every one of the five contestants selected will be required to complete an official registration form including their full name, complete address, telephone number, and driver's license information before being considered eligible to win the grand prize. There will be a maximum of one (1) winner. **If no finalist successfully matches their finish number to the pre-determined winning number in exact sequential order, no grand prize will be awarded.**

If there is a grand prize winner, the winner must come to Bobilya Chrysler/Jeep/Dodge Dealership at a mutually agreed date and time at least 2 weeks prior to delivery of the grand prize.

The contest is open to persons 18 years of age and older with a valid driver's license. If a prize is won by a minor, it will be awarded in the minor's behalf to a parent or legal guardian who must sign any required documents and agree to all terms and conditions of these Official Rules and, with respect to Grand Prize vehicle, take delivery of vehicle from dealership.

Employees of Bobilya Chrysler Dodge, Inc., other related sponsors and their immediate families may not participate and are not eligible to win. The term "immediate families" includes spouses, grandparents, parents, siblings, children, and grandchildren. Persons who have won another contest or promotion of any kind from Bobilya Chrysler Dodge, Inc. within 30 calendar days before the contest are ineligible to win.

Difficulties with getting to locations to enter the contest are not the responsibility of Bobilya Chrysler Dodge, Inc..

As winner of the grand prize, you will be required to sign a release form before your prize will be awarded. You will be responsible for all applicable title fees, registration fees, and taxes including state, local, and federal and therefore must present a valid Social Security Card before claiming your prize.

As a grand prize winner, you acknowledge that American Hole 'n One and Bobilya Chrysler Dodge, Inc. have the right to, without further authorization, publicize your name, character likeness, photograph, voice, and the fact that you are a grand prize winner for promotional purposes without financial remuneration.

There will be no substitution for prizes. Participation in the contest and prizes awarded are non-transferable. Failure to collect the prize constitutes forfeiture of the prize. If forfeited, the prize will remain the property of and Bobilya Chrysler Dodge, Inc.. Another winner will not be selected. Bobilya Chrysler Dodge, Inc. reserves

the right to make rule or contest changes without notice at any time and reserve the right to change the aforementioned contest date(s) without notice.

The decision of Bobilya Chrysler Dodge, Inc. management in the interpretation of these rules is final. By participating, persons agree to be bound by the decisions of the judges and the official rules. If the winner is found in violation of these rules he/she may be required to forfeit his/her prize. Bobilya Chrysler Dodge, Inc. their representatives, agencies and employees, are not responsible for any liabilities arising directly or indirectly from the award or use of this prize. Bobilya Chrysler Dodge, Inc. their representatives, agencies and employees, are not responsible for any changes or difficulties in travel or prize delivery.

Certain restrictions apply. Full list of contest rules regulations can be obtained by contacting the sponsor of this event.