



FUND OVERVIEW

Field of Interest Fund

By establishing a field of interest fund with Branch County Community Foundation, you can target your gift to address needs in a specific area of community life that matters most to you: arts, environment, children health. You choose.

Our program experts award grants to nonprofits and programs that are making a difference in the area you select. Your gift stays flexible enough to meet community needs in your interest area—even if those needs change over time.

HOW IT WORKS



GIVE TO YOUR FUND



INVEST FOR GROWTH



GRANTS TO NONPROFITS

- You identify an area of personal interest as broad or narrow as you wish.
- You make a gift to the community foundation during your lifetime or through a bequest in your will. You can give cash, appreciated stocks, real estate or other assets.
- We set up a special fund in your name, in the name of your family or business or in honor of any person or organization you choose.
- You may receive tax benefits in the year your gift is made.
- We evaluate needs and award grants in the name of the fund you establish (if you prefer, grants can be made anonymously).



HONORING A PERSONAL PASSION

When they lost their adult daughter, Susan, to cancer, the Perez family received hundreds of contributions from people throughout the community. Susan was a high school teacher, so many of the contributions came from fellow teachers and from parents of the students whose lives she had touched. “Susan cared so deeply about her work,” Mrs. Perez said. “And we wanted to use the money to continue in that spirit of helping children through their education.” The Perez family spoke with their local community foundation and decided to establish the Susan L. Perez Education Fund, a field of interest fund that memorializes their daughter by supporting local educators and students. “We chose to begin this kind of fund because education is so dynamic,” Mr. Perez said. “We realize that we aren’t always aware of what our school system needs and how it works, and we wanted to be sure that, even years from now, grants made in Susan’s name make sense for our community.”

10 REASONS TO GIVE THROUGH THE COMMUNITY FOUNDATION

- 1 We are a **local organization** with deep roots in the community.
- 2 We have **broad expertise** regarding community issues and needs.
- 3 We provide highly **personalized service** tailored to each individual's charitable and financial interests.
- 4 Our funds help people **invest in the causes** they care about most.
- 5 We accept a wide **variety of assets** and can facilitate even the most complex forms of giving.
- 6 We partner with **professional advisors** to create highly effective approaches to charitable giving.
- 7 We offer maximum **tax advantages** for most gifts under state and federal law.
- 8 We **multiply the impact** of gift dollars by pooling them with other gifts and grants.
- 9 We build **endowment funds** that benefit the community for decades and help create personal legacies.
- 10 We are a **community leader**, coordinating collaborative resources to create positive change.

FUND OVERVIEW FIELD OF INTEREST FUND

- We handle all the administrative details.
- Your gift can be placed into an endowment that is invested over time. Earnings from your fund are used to make grants addressing community needs. Your gift—and all future earnings from your gift—is a permanent source of community capital, helping to do good work forever.

OTHER ADVANTAGES

Our professional program experts continually monitor changing community needs so that you can be sure grants made in the name of the fund make the most impact in your field of interest and support your personal legacy of giving.

You can add new gifts of any amount to the field of interest fund you establish at any time—and so can others who share your interests in the community. Endowed gifts become a permanent community funding resource.

LET'S CONNECT

Contact us to learn more about the ways we can help you have a positive impact on the community and causes you care about.



Branch County Community Foundation

Erica Heminger

(517) 278-4517

erica@brcofoundation.org

<https://www.BrCoFoundation.org>