



THE POWER OF ENDOWMENT

WHAT IS AN ENDOWMENT?

When you create a fund through Branch County Community Foundation, you have the opportunity to benefit the community forever with a permanent endowment.

Most endowments are invested for long-term growth. They are designed to keep the principal amount intact while using a portion of the investment income for charitable purposes. In the case of the community foundation, earnings from the endowment are used to make grants to honor donors' wishes and address community needs.

When you give to an endowment, your gift—and all future earnings from your gift—is a permanent source of community capital, helping do good work today and in the future. As the fund grows, so will the portion available annually for charitable purposes.

ENDOWMENT IN ACTION

A half century ago, Paul Cesarz made a choice that continues to benefit his community today. He created an endowed fund with \$150,000 in assets. The fund immediately began earning income and distributing grants to causes important to him. Fifty years later, the Cesarz Fund has grown to well over \$1 million. It generates more than \$50,000 in grants annually, supporting a range of community needs. In total, more than \$1.1 million in grants has gone to the community—almost eight times the impact Paul would have made by giving the original gift to charity all at once. And though Paul passed away more than 35 years ago, the fund in his name continues to support the community he loved, honoring his legacy forever.



10 REASONS TO GIVE THROUGH THE COMMUNITY FOUNDATION

- 1** We are a **local organization** with deep roots in the community

- 2** We have **broad expertise** regarding community issues and needs.

- 3** We provide highly **personalized service** tailored to each individual's charitable and financial interests.

- 4** Our funds help people **invest in the causes** they care about most.

- 5** We accept a wide **variety of assets** and can facilitate even the most complex forms of giving.

- 6** We partner with **professional advisors** to create highly effective approaches to charitable giving.

- 7** We offer maximum **tax advantages** for most gifts under state and federal law.

- 8** We **multiply the impact** of gift dollars by pooling them with other gifts and grants.

- 9** We build **endowment funds** that benefit the community for decades and help create personal legacies.

- 10** We are a **community leader**, coordinating collaborative resources to create positive change.

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3 KEY FEATURES OF GIVING TO AN ENDOWMENT

ONGOING ANNUAL SUPPORT

An endowment provides an excellent way to create a steady and reliable source of annual support for the community or cause you love.

CREATING A LASTING LEGACY

By endowing your gift, you can make a difference in your community during your lifetime and beyond. Grants from your gift will continue to be made, preserving your charitable wishes forever.

WORKING WITH EXPERTS

When donors or nonprofit organizations establish an endowed fund with the community foundation, they benefit from the foundation's leadership, personalized service and investment management.

LET'S CONNECT

Contact us to learn more about the ways we can help you have a positive impact on the community and causes you care about.



Branch County Community Foundation

Erica Heminger

(517) 278-4517

erica@brcofoundation.org

<https://www.BrCoFoundation.org>