



A Regional Symposium

The Opioid Epidemic:
Inspiring Hope & Recovery

Thursday April 4, 2019

Little River Casino Resort Conference Center
2700 Orchard Highway – Manistee, Michigan 49660

Presented By

Manistee County Human Services Collaborative Body

LRBOI Be Da Bin Behavioral Health Program

Blue Cross Blue Shield of Michigan

MSU Extension United Way of Manistee County 2-1-1

Substance Education & Awareness Manistee

Centra Wellness Network

ABOUT OUR KEYNOTE SPEAKERS:

Jon Villasurda MPH, Michigan Department of Health and Human Services serves as a State Assistant Administrator Michigan Department of Health and Human Services' (MDHHS) Behavioral Health and Developmental Disabilities Administration (BHDDA). His primary duties include strategic initiative development, project management, spending plan oversight, and policy analysis and development. This includes analyzing, interpreting, and developing policies, budgets, and reports related to Michigan's public behavioral health system. Key projects Jon has led include the Opioid Health Home, network adequacy standards, organizational optimization, research projects, legislative analyses, and several integral IT activities pertinent to increasing the efficiency and effectiveness of BHDDA and its services to the public. Prior to joining BHDDA in January 2017, Jon served as a Policy Analyst with the MDHHS Medical Services Administration (MSA) since Sept. 2014. At MSA, he was charged with overseeing the evaluation activities for the Healthy Michigan Plan. Jon was also integral to the development of Michigan's primary care health home benefit, the MI Care Team. In this role, he wrote the benefit's policy, state plan amendment, and provided program oversight and technical assistance to MI Care Team providers. Jon also provided policy research and support to his MSA colleagues for various Medicaid policy and operational issues.

Karen M. Marshall Karen's involvement with suicide awareness, prevention, intervention, and "post-vention" spans more than 25 years. She has been a speaker, trainer, advocate, and leader in the field nationally and internationally. Her work is primarily centered around crisis centers and the National Suicide Prevention Lifeline (1-800- 273-8255), and as a trainer with LivingWorks Education of Calgary, Canada, the developer and provider of the world's standard suicide prevention training programs. She recently retired from full-time work with American Indian Health & Family Services of SE Michigan, where she was the Outreach and Training Coordinator for the agency's federally grant-funded Youth Suicide Prevention project. The grant funded partnerships and training primarily with the 12 federally recognized tribes in Michigan, along with outreach and training for communities throughout the state. (Noon keynote and afternoon in VIP lounge.)

Schedule Thursday, April 4, 2019

8:00 am - 9:00 am (Event Center) Registration

Little River Casino Resort Event Center. A light breakfast of juice, fruit, rolls, coffee, and water will be available. Pick up your packet. Visit vendor booths in the event center. Remember a loved one impacted by the opioid epidemic by signing the memory board located by the registration table.

9:00 am -9:50 am (Front stage area of Event Center)

Welcome and Keynote Address Jon Villasurda, State Assistant Administrator, MI Dept. Health & Human Services and Developmental Disabilities Administration; Opioid Health Home Initiative;

10:00 am – 10:50 am Breakout Sessions

1FS: Jon Villasurda, continuation of keynote; to clarify the state strategy for attendees, and to gain valuable learnings and perspective from attendees.

1A: David S McGraham, MD, FACP; Academic Detailing in Primary Care Offices: A Novel Approach to Assisting with Chronic Pain and SUD – focus on providers and resources available.

1B: Ken Kaufman, co-chair of the Substance Free Coalition of NW MI; GT area FAN board member; Opioid Prevention through Education Initiative – aimed at getting to the root of the epidemic.

Breakout Sessions Continued

10:00 am – 11:50 am **These are Double – Back to Back - Breakout Sessions**

1C: QPR Training - Question – Persuade – Refer Michael Pyne will present this evidence-based training aimed at saving lives. Attendees will be certified gatekeepers in QPR upon completion.

1D: Harm Reduction Michigan, a small community-based organization providing harm reduction resources, counseling, and advocacy throughout the State of Michigan. Pamela Lynch presents: Opiate Overdose.

11:00 am – 11:50 am **Choice of Breakout Sessions**

2FS: SEA Coalition Youth Involvement Workgroup – a presentation by area students on vaping.

2A: Chip Johnston, LMSW, CEO Centra Wellness Network; Joy Pomeroy, MSN, RN; Emelee Haik, LMSW Behavioral Clinician; Paige Stec, RN; Randy Arndt, Recovery Coach; Centra Wellness Network Panel; CWN Opioid Health Home – A Recovery Approach. Concept and Care Model.

2B: Community Service Trooper David Prichard, Michigan State Police, served on Traverse Narcotics Team and as a School Resource Officer; He will speak on current drug trends.

Noon – 1:20 pm **Lunch - - Center Area of the Event Center**

Event Center Luncheon Speaker Karen M. Marshall will speak about Healing, Hope and Recovery: Changing the conversation around suicide prevention, meeting people's needs and related issues of opioid addiction will all be part of this discussion. Continued discussion in VIP lounge area.

1:30 pm – 2:20 pm **Choice of Breakout Sessions**

3SF: Dr. Evan Parks, Mary Free Bed; The Mind and Body and How it Develops Chronic Pain

3A: Blue Cross Blue Shield of Michigan; One of our sponsors will present on topics of interest from their perspective.

3B: Tory Werth with co-presenter Joyce Fetrow from NMSAS Recovery Center; Will talk about utilizing the multiple ways to recovery. Not everyone attains and sustains recovery the same way.

1:30 pm – 3:30 pm **These are Double – Back to Back - Breakout Sessions.**

3C: Dr. Bruce Baker; Presentation of what various drugs look like, how they are used, and what harm they pose to unsuspecting people who find them. How you figure out what someone is on... What clinical clues to look for, etc. Also various drug street names that they are known by.

2D: Mary Gruman; ACEs information What Do We Know? Trauma informed strategies in the quest to develop responses to addiction. The film *Resilience* will be shown as part of her session.

2:30 pm – 3:30 pm **Choice of Breakout Sessions**

4FS: Christina Pudvan, NMRE Northern Michigan Regional Entity; Regional Prevention Efforts

4A: Dr. James Whelan, MD, Munson Healthcare; MHC's response to the Opioid Crisis – Best practices for prescribers; Next steps for the healthcare community.

4B: Jill R. Schneiderhan, MD, Co-director, Integrative Family Medicine, Ann Arbor; Integrative and holistic medicine and chronic pain management.

3:30 pm – 4:00 pm **Wrap Up** In the main Event Center – Front Stage Area

Conference Registration

Registration Deadline is Wednesday, March 22, 2019

Your Name _____

Agency _____

Email _____

Address _____

Zip Code _____ Phone _____

Are you a Vendor? _____ Are you a Manistee County Student? _____

Are you a Presenter? _____ Are you a LRBOI Tribal Employee or Member? _____

(Please register each attendee for the conference.)

Conference Cost \$60 per person. (Scholarships are available to those in need.
Contact Judy Crockett hscbmanistee@gmail.com)

Payable to Manistee County HSCB (Note **OPIOID** in memo line.)

Mail payment and completed copy of this page of registration form to:

Manistee County HSCB PO Box 611 Manistee, MI 49660

OR: Register and Pay Online: www.UWManistee.org

Note: Conference fee is covered for Tribal employees and members. Tribal members should contact Dottie Batchelder to register: dbatchelder@lrboi-nsn.gov Or by phone: 1-231-398-6741

Hotel Information: Rooms will be available at \$89 by calling the Little River Casino Resort at (866)473-2538 Refer to **OPIATE SUMMIT BLOCK**

The Little River Casino Resort is located on US 31 at the corner of M-22. It is 60 miles south of Traverse City; 50 miles west of Cadillac (4 miles north of M-55); 90 miles north of Muskegon.

Opioids in a nutshell: For the SAMHSA Opioid Overdose Prevention Toolkit 28-page pdf
Click on the link: <https://store.samhsa.gov>

Do you want to know what to say to your kids and when? **Talksooner.org**

For more information about this symposium and vendor opportunities contact:

Judy Crockett, Coordinator, Manistee County HSCB at hscbmanistee@gmail.com

This conference is presented by the Manistee County Human Services Collaborative Body,
The Little River Band of Ottawa Indians Be Da Bin Behavioral Health Program, MSU Extension, United Way of
Manistee County 2-1-1, HSCB Workgroup SEA Manistee (Substance Education & Awareness);
Centra Wellness Network; Blue Cross Blue Shield of Michigan

Vendor Application

Thursday April 4, 2019 8:00am -4:00pm

Regional Opioid Symposium

Please complete this form for each organization requesting to be a Vendor at the Symposium. Vendors will set up in the Conference Center. Vendor should be set up and ready to go by 8:15 am and should stay set up until 4:00 pm. Vendors may not sell anything from their booth on this day. We are planning for approximately 250 people at this event. There is no charge to be a vendor but each person at the booth must register for the conference and submit conference fee.

Contact Name for Vendor: _____

Contact Email for Vendor: _____

Contact Phone for Vendor: _____

Vendor Agency: _____

Main Topic of Vendor: _____

A six foot table with a white table cloth will be provided. What are your booth requirements? Will you require electricity? Will you have hand-outs? Will you have a person stationed at your booth?

The Regional Opioid Symposium will be held at the Little River Casino Resort Conference Center
2700 Orchard Hwy in Manistee - - at the corner of US 31 and M-22

This Regional Opioid Symposium is Presented By

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LRBOI Be Da Bin Behavioral Health Program United Way of Manistee County 2-1-1
Centra Wellness Network Manistee SEA Substance Education & Awareness Coalition

Email completed Vendor form to:

More Information: Judy Crockett, HSCB Coordinator hscbmanistee@gmail.com