

# #BranchCounty KidsCount

**Our kids deserve the best we have to offer.**

Census data directs dollars to important community services like WIC, Medicaid, school lunches, foster care, education, and more. **That's why we count.**

***Complete the Census. It's easy, confidential, and takes just 10 minutes.***

*Your answers on the 2020 Census cannot be shared with other government agencies, organizations, or people.*



**2020Census.gov**

# Kids count.

## Did you know 40% of Michigan's funding comes from the federal government?

The amount of money Michigan receives depends on the Census – a survey conducted every 10 years to determine the number of people living in the United States. An accurate count is vital to obtain funding and distribute resources throughout our community. Census funding impacts almost everything that's important to you.

### EDUCATION



- Pell Grant
- Special education programs
- Head Start
- Title 1
- IDEA grants

### FOOD



- WIC
- Bridge Card
- SNAP
- National School Lunch Program

### ECONOMIC DEVELOPMENT



- Public transportation and roads
- Public Water System Supervision Program
- Highway planning
- Community development grants

### SOCIAL SERVICES



- Emergency services
- Child welfare funding
- Foster care
- Child Care and Development Fund

### HOUSING



- Shelters
- Section 8 Housing Assistance Payments Program
- Low Income Home Energy Assistance Program

### PUBLIC HEALTH



- Medicaid
- Medicare
- MIChild
- Medi-Cal
- CHIP
- Medical Assistance Program

### POLITICAL/GOVERNMENTAL REPRESENTATION



- Number of seats in US House of Representatives
- Number of electoral votes
- Redistricting

## Census 2020 Fast Facts

- Confidential – answers will not be shared with ICE, police, IRS, FBI, landlords, or Child Protective Services
- Offered in dozens of languages
- For every uncouned person, Michigan will lose \$1,800 per person, per year
- Asks for less personal information than most social media profiles
- Takes 10 minutes

Look for a Census invitation in the mail in March 2020 with instructions on how to respond online, in the mail, or on the phone.